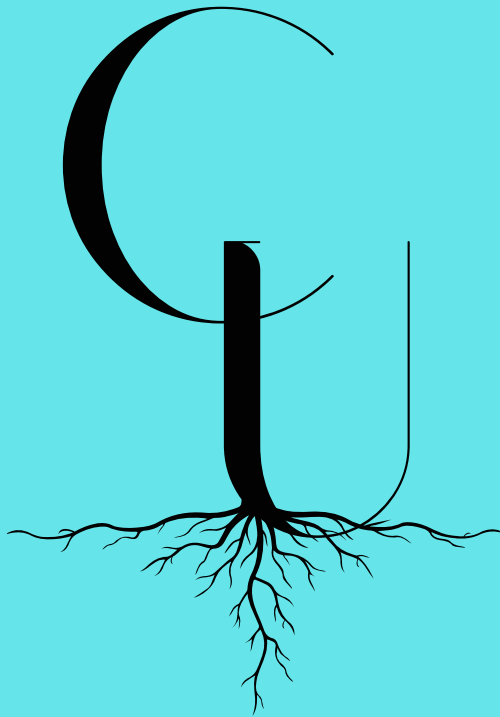


Business Coaching



Connection Unleashed

*Your Coaching & Performance
Partner*

Working Together

Fuelled by Connection, Powered by Possibility

Business Coaching: Unlock Your Business's Full Potential

Are you ready to take your business to the next level? The journey from great ideas to real success requires more than just strategy, it requires the right mindset and the clarity to turn your vision into reality.

We specialize in helping business owners define their Big Hairy Audacious Goal (BHAG), crafting a bold, long-term vision that drives growth, innovation, and success. Our Business Coaching programme is designed to work alongside your Executive Coaching Plan, ensuring you have the right mindset, strategies, and tools to elevate both your business and yourself as a leader.

Together, we'll unlock the potential of your business, refine your goals, and build a strategy that not only sets you apart but propels you to new heights.

Why Business Coaching?

As a business owner, you're already driven, but sometimes you need a clear, structured path to translate your aspirations into tangible results. The right mindset, aligned with a powerful vision, is key to achieving long-term success. Through this programme, you'll gain a renewed sense of purpose, clarity, and motivation to push forward. By combining mindset coaching with strategic business planning, you'll be equipped to tackle challenges, drive innovation, and build a company culture that supports growth. This isn't just about setting goals, it's about setting game-changing goals that propel your business and its impact in the world.



The Business Coaching Process

This coaching programme is designed to complement and enhance your existing Executive Coaching journey. It's tailored specifically to guide you through the process of setting and achieving your Big Hairy Audacious Goal (BHAG), while developing the leadership mindset and strategies necessary for business success.

1. Vision & Purpose: Defining Your BHAG

We'll begin by diving deep into your business's long-term vision. Together, we'll define a Big Hairy Audacious Goal (BHAG) that's bold, inspiring, and aligned with your values. This will become the north star that guides your decision-making, growth strategies, and business culture.

2. Mindset Mastery for Business Growth

Your mindset is a critical factor in your success. We'll work together to cultivate a mindset that fosters resilience, innovation, and strategic thinking. Whether you're facing challenges or seizing new opportunities, this shift in mindset will empower you to make decisions that move your business forward.

3. Strategic Goal Setting & Roadmap Development

Once we've defined your BHAG, we'll break it down into actionable steps and strategic goals. From short-term milestones to long-term objectives, we'll create a clear, step-by-step roadmap that aligns with your business values and sets you up for success.



4. Leadership Development & Team Alignment

Building and leading a team that's aligned with your vision is key to business success. We'll work on developing your leadership skills and ensure that your team is aligned with your business goals. From communication strategies to leadership techniques, this session will focus on enhancing your ability to lead and inspire.

5. Overcoming Business Challenges & Innovation

In this session, we'll explore the challenges holding your business back and identify areas for innovation. By addressing bottlenecks, limiting beliefs, and underperforming strategies, we'll create actionable solutions that drive continuous growth and improvement.

6. Measuring Success & Sustainable Growth

The final session will focus on tracking your progress, measuring success, and ensuring the growth of your business is sustainable. We'll assess key performance indicators (KPIs) and discuss strategies for maintaining momentum and fostering a culture of innovation and resilience.



About me

Mindset Coach, I've spent over 15 years guiding leaders and entrepreneurs through periods of transformation. Most recently, I served as Chief People Officer in the FinTech sector, where I led teams and drove cultural change to support sustainable business growth.



Elise Hunter

Through Connection Unleashed, I offer a comprehensive coaching approach that combines mindset coaching with strategic business planning. My aim is to empower business owners to unlock their potential, achieve bold goals, and create lasting success that transcends the challenges of today's business landscape.

Ready to Elevate Your Business?

The Business Coaching Programme is designed to help you build a clear, compelling vision for your business and cultivate the mindset and strategies necessary to achieve it. Whether you're refining your leadership, driving innovation, or striving to reach your BHAG, this coaching will guide you toward success.

Get in touch now for a **free discovery call** and start your journey toward transforming your business, today.

Get in touch!



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